

SharePoint CRM on Office 365 and SharePoint

Prioritize Activities and Sell Smarter!

USE SP CRM FOR:

SALES

- MySales dashboard
- Account SuperView
- Office Integration package
- Supports entire life cycle
- Complete picture of pipeline
- Automated email alerts

MARKETING

- Marketing dashboard
- Capture web/email leads
- Create document libraries
- Track marketing campaigns
- Collaborative portal
- Measure marketing efforts

THE ORGANIZATION

- Responsive design
- Includes Smart Tools
- 100% Customizable
- Simple yet powerful CRM
- Built on Office 365
- Geared toward power users



SP CRM is a simple yet full-featured application on Office 365 and SharePoint that presents an easy-to-use, cost-effective alternative to Salesforce and Microsoft Dynamics.

Because it is built on Office 365 and SharePoint, SP CRM becomes a natural extension of the sales team's daily activities.

SP CRM supports the entire life cycle from lead capture to account management and everywhere in between!

Leverage the potential of Office 365 for a unique, cost-effective total package!

SP CRM doesn't just integrate with email and office automation, it becomes an integral core of the Office 365 Ecosystem. Built on Office 365, SP CRM enables your Sales team to:

- Track opportunities
- Set up online meetings
- Manage documents
- Share tips and advice
- Make and plan online sales calls



SP Marketplace

Help your Sales and Marketing Teams do more on Office 365

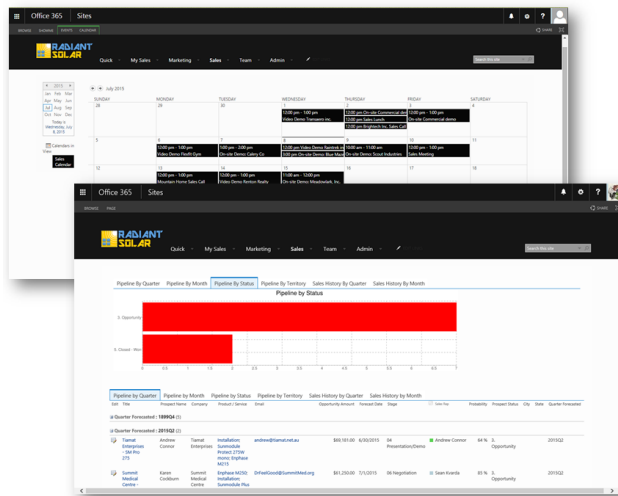
For Sales

Focus on smarter selling

The Sales team stays focused on accounts with a MySales dashboard that allows access to leads, opportunities, appointments, tasks, documents and more, all from a single screen.

SP CRM features an account SuperView that enables Sales to see all activities, correspondence, appointments, tasks and documents while working on an account.

With the optional Office Integration Package, Sales can automatically generate a quote or proposal.



For Marketing

Focus on driving leads

Provide a central place for your team to execute its marketing strategy by managing and tracking campaigns, events, and projects.

Capture leads from the website, email, and lists that are automatically fed into the sales process. Track and manage marketing documents, reports and collateral in document libraries. Organize contact lists to upload to bulk mail services. Share the latest marketing activities and resources to the sales team. Finally, measure the effectiveness of marketing efforts with the Marketing dashboard.

